

# CONFERENCE PROGRAM

## STAKEHOLDER CONFERENCE

29th - 30th,  
October 2024  
8 am - 5 pm

Sarova Panafric Hotel  
Kenyatta Ave,  
Nairobi, Kenya

SCAN TO REGISTER



### Theme

**Shaping Sustainable  
Futures: The Influence of  
Policies, Programs and  
Economic Factors in  
Kenya's Agriculture and  
Well-Being**



MICHIGAN STATE  
UNIVERSITY

PURDUE  
AGRICULTURE



29-30 OCTOBER 2024  
Sarova Panafric Hotel, Nairobi, Kenya

## **BACKGROUND AND OBJECTIVES**

During the past three years, a consortium of Michigan State University, Tegemeo Institute of Agricultural Policy and Development, Egerton University and Purdue University has been implementing the Support for Applied Research and Analysis in the Kenya and East Africa Region (SARA-KEA) project, funded by the USAID through a grant from USDA. The project's objective is to provide applied research and analytical support to 1) strengthen knowledge management, adaptive learning, and data-driven decision making to guide ongoing and future USG investments in the KEA region, 2) improve development outcomes through increasing economic growth, food security, better nutrition, and enhanced resilience to shocks, and 3) contribute to research and institutional capacity development that will enhance the ability of local organizations and researchers to conduct high-quality research and influence development programs/policies more effectively while becoming increasingly self-reliant.

The project's research focus builds upon three thematic areas of agriculture-led growth, resilience and nutrition, and encompass support functions around analytics, learning and adaptive management and knowledge management. Since its inception, the analytics agenda for the project have been identified through a consultative (co-creation) process to ensure relevance and ownership of the research evidence for local development and policy decisions. The consortium has utilized a range of methodologies to collect, analyze, and synthesize data and develop findings, which the consortium has shared with USAID and other stakeholders to inform/support development programming.

Considering the localization initiatives of USAID, the consortium has organized this two-day national conference to engage a broader array of stakeholders and decisions makers in Kenya to share and discuss the research findings with a view to inform policy, development and research in the country. The objectives of the conference are to: 1) present the results of the research and analytics undertaken in the project and other research activities by the consortium members and gather feedback, and 2) facilitate a dialogue among diverse participants and provide a forum for exchange of ideas and perspectives among a wide range of stakeholders in Kenya's agricultural sector, including policymakers, development practitioners, private sector and researchers/analysts. Participants include government officials, civil society organizations, donors, the private sector, and research organizations.

**29-30 OCTOBER 2024**  
**Sarova Panafric Hotel, Nairobi, Kenya**

## PROGRAM

### DAY 1: 29th October 2024

Time	Activity
7.30 - 8.15 am	<ul style="list-style-type: none"> <li>Arrival and registration</li> <li>Morning coffee/tea</li> </ul>
8.15 – 8.30 am	<b>Welcome and Introduction</b> Master of Ceremony: <i>Paul Gamba</i>
8.30 - 10.00 am	<b>Session I: Opening session</b>  Story Telling: <i>Master of Ceremony (20mins)</i> <ul style="list-style-type: none"> <li>Maize farmer (access to inputs)</li> <li>Fish farmer (access to inputs)</li> </ul> Welcoming remarks: <i>Director, Tegemeo Institute (10 mins)</i>  Opening remarks: <i>Andrew McCowan, Feed the Future Coordinator, Kenya and East Africa Director, Center of Excellence for Resilience and Food Security, USAID (10 mins)</i>  Opening Address: <i>Vice Chancellor, Egerton University (20 mins)</i>  Overview and Objectives of the Conference: <i>SARA-KEA project PI, Michigan State University (MSU) (20 mins)</i>
10.00 – 10.30 am	<b>Session II: Agricultural Growth in Kenya: Trends and Drivers</b> Chair: <i>Joseph Karugia – CGIAR-NPS</i>  Speaker: <i>Timothy Njagi – African Network of Agricultural Policy Research Institutes (ANAPRI) (20 mins)</i>  <b>Plenary discussion (10 mins)</b>
10.30 - 11.00 am	<b>Tea/coffee break and group photo</b>
11.00 – 12.30 pm	<b>Session III: Fertilizer and Soil Health</b> Chair: <b>Bridget Okumu – Country Director for Kenya, IFDC</b>  <ul style="list-style-type: none"> <li>Understanding the impact of recent fertilizer price crisis on Kenya’s fertilizer sector: What are the appropriate policy responses? <i>David Mather – Michigan State University (15 mins)</i></li> <li>The status of fertilizer quality in agro-dealer outlets in Kenya <i>Timothy Njagi – ANAPRI (15 mins)</i></li> <li>Farmers’ willingness to pay for soil testing in Kenya <i>John Olwande – Tegemeo Institute (15 mins)</i></li> </ul>

	<p><b>Panel Discussion (30 mins)</b> Panelists:</p> <ul style="list-style-type: none"> <li>• <i>Lilian Mbutia – CEO, Fertilizer Association of Kenya</i></li> <li>• <i>Kiplimo Lagat – Chairperson of Agriculture CECM Caucus, and CECM Agriculture &amp; Co-Operative Development, Nandi County</i></li> <li>• <i>Joseph Komu – Coordinator, National Value Chain Support Program (NVSP), Ministry of Agriculture and Livestock Development</i></li> </ul> <p><b>Q&amp;A (15 mins)</b></p>
<b>12.30 – 1.30 pm</b>	<b>Lunch break</b>
<b>1.30 – 3.00 pm</b>	<p><b>Session IV: Agricultural value chains development</b> Chair: <i>Daniel M. M'Mailutha – CEO, KENAFF</i></p> <ul style="list-style-type: none"> <li>• Political economy factors and their influence on the development of agricultural value chains in Kenya <i>Mercy Kamau - Tegemeo Institute (20 mins)</i></li> <li>• Are Commercialized Farms Driving Agricultural Transformation in Rural Kenya? <i>Milu Muyanga – Michigan State University (20 mins)</i></li> <li>• Policy Prioritization through Value Chain Analysis: The case of Aquaculture and Beef <i>Lilian Kirimi &amp; Dr. Jackson Langat – Tegemeo Institute (30 mins)</i></li> </ul> <p><b>Q&amp;A (20 mins)</b></p>
<b>3.00 – 3.20 pm</b>	<b>Tea/coffee break</b>
<b>3:20 – 4:10 pm</b>	<p><b>Session V: Panel Discussion</b> Chair: <i>Nancy Laibuni - Advisor, Associate Member, Council of Economic Advisors, Executive Office of the President</i></p> <p><b>Panel Discussion (40 mins)</b> <b>Topic:</b> Lessons and perspectives from agricultural value chain development projects/programs</p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• <i>Samuel Guto - National Coordinator, National Agricultural Value Chains Development Project (NAVCDP), Ministry of Agriculture and Livestock Development</i></li> <li>• <i>Kennedy Okech - Agriculture Economy and Financial Advisor, Sustainable Agricultural Systems and Policies (AgSys) GIZ</i></li> <li>• <i>John Macharia – Country Manager for Kenya, Alliance for a Green Revolution in Africa (AGRA)</i></li> </ul> <p><b>Q&amp;A (10 mins)</b></p>
<b>4.10pm</b>	<b>Wrap up and close of day</b>

## DAY 2: 30th October 2024

Time	Activity
7.30 - 8.15 am	<ul style="list-style-type: none"> <li>• Arrival and registration</li> <li>• Morning coffee/tea</li> </ul>
8.15 – 8.45 am	<p><b>Welcome and Introduction</b> Master of Ceremony: <i>Paul Gamba</i></p> <p>Summary of Day 1 Deliberations: <i>Rapporteur (10 mins)</i></p> <p>Story Telling: <i>Master of Ceremony (20mins)</i></p> <ul style="list-style-type: none"> <li>• Livestock farmer (output marketing)</li> <li>• Coffee farmer (output marketing)</li> </ul>
8.45 am – 9.15	<p><b>Session I: Keynote Address</b> Chair: <i>Anne Chele - Enabling Policy &amp; Investment Environment Sub-Programme Leader, FAO</i></p>
	<p><b>Topic:</b> Strengthening the Resilience of Food Systems and Livelihoods in Kenya</p> <p>Speaker: <i>Kelvin Shikuku, Scientist-Economist, International Livestock Research Institute (ILRI) (20mins)</i></p> <p><i>Plenary discussion (10 mins)</i></p>
9.15 – 10.45 am	<p><b>Session II: Nutritional Policy and Environment: Assessing Influences and Costs of Food Choices in Kenya</b> Chair: <i>Daniel Ndaka Sila - Associate Professor and Senior Researcher, Food Science &amp; Technology Department, JKUAT</i></p> <ul style="list-style-type: none"> <li>• Assessment of the policy enabling environment for large-scale food fortification in Kenya <i>Lilian Kiriimi – Tegemeo Institute (15mins)</i></li> <li>• Influence of home and away-from-home food environments on diets in urban and peri-urban Kenya <i>Mywish Maredia – Michigan State University (15mins)</i></li> <li>• The cost of a nutritious diet in Kenya <i>David Mather - Michigan State University (15mins)</i></li> </ul> <p><b>Panel Discussion (30mins)</b> Panelists:</p> <ul style="list-style-type: none"> <li>• <i>Charles Opiyo – Influencing &amp; Advocacy Manager, Global Alliance for Improved Nutrition (GAIN) Kenya</i></li> <li>• <i>Veronica Kirogo – Director of Nutrition and Dietetics Services, Ministry of Health</i></li> <li>• <i>Christine Chege - Agri-Nutrition and Food System Scientist, International Center for Tropical Agriculture (CIAT)</i></li> </ul> <p><b>Q&amp;A (15 mins)</b></p>

<b>10.45 – 11.00 am</b>	<b>Tea Break</b>
<b>11.00am – 12.30pm</b>	<b>Session III: Enhancing employment opportunities for youth</b> Chair: <i>Rose Ngugi – Executive Director, KIPPRA</i>
	<ul style="list-style-type: none"> <li>• Livelihood options and labour force participation by youth in urban and rural Kenya: Facts and Trends <i>Jacob Ricker-Gilbert - Purdue University (15 mins)</i></li> <li>• Increasing economic prospects of youth through entrepreneurship <i>Alexander Kahi - Egerton University (15 mins)</i></li> <li>• Building the youth employment opportunities: Case of youth input resellers study in Eastern Kenya <i>Patrick K. Ketiem – Kenya Agricultural and Livestock Research Organization (KALRO) (15 mins)</i></li> </ul> <p><b>Panel Discussion (30 mins)</b></p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• <i>Patience Mshenga, Dean Faculty of Agriculture, Egerton University</i></li> <li>• <i>Milu Muyanga, Department of AFRE, MSU</i></li> <li>• <i>Judy Maina, Youth Program Officer – Rural Development, Food and Agriculture Organization (FAO) in Kenya</i></li> </ul> <p><b>Q&amp;A (15 mins)</b></p>
<b>12.30 – 1.30 pm</b>	<b>Lunch break</b>
<b>1.30 – 3.00 pm</b>	<b>Session IV: Building resilience of rural households</b> Chair: <i>Antony Kioko - CEO, CGA</i>
	<ul style="list-style-type: none"> <li>• Livelihood diversification among Kenya’s rural households <i>John Olwande – Tegemeo Institute (15 mins)</i></li> <li>• Resilience through diversity: A policy scan of possible pathways to future food systems <i>Paswell Marennya - International Maize and Wheat Improvement Center (CIMMYT) (15 mins)</i></li> <li>• The impact of agro- weather advisories on uptake of technologies and productivity in select crop value chains <i>Mercy Kamau - Tegemeo Institute (15 mins)</i></li> </ul>

	<p><b>Panel Discussion (30 mins)</b> Panelists:</p> <ul style="list-style-type: none"> <li>• <i>Barrack Okoba - Resilient Food and Livelihood Systems Sub-Programme Leader, Food and Agriculture Organization (FAO) in Kenya</i></li> <li>• <i>Henry Mwololo, National Drought Management Authority (NDMA)</i></li> <li>• <i>Joyce Mutua, CECM of Agriculture, Irrigation, Livestock, Fisheries &amp; Cooperative Development, Makueni County</i></li> </ul> <p><b>Q&amp;A (15 mins)</b></p>
<b>3.00 - 3.30 pm</b>	<p><b>Session V: Closing</b></p> <ul style="list-style-type: none"> <li>• Recap and way forward <i>Director, Tegemeo Institute</i></li> <li>• Concluding remarks <i>Deputy Vice Chancellor, Academics, Research and Extension, Egerton University</i></li> <li>• Vote of thanks <i>John Olwande – Tegemeo Institute</i></li> </ul>
<b>3.30 pm</b>	<b>Tea/coffee and departure</b>